

SPONSORSHIP OPPORTUNITIES

Conference: 30 August–2 September 2011
Exhibition: 30 August–1 September 2011



3PARCTIC

The Polar Petroleum Potential
Conference & Exhibition

The 2nd Polar Petroleum Potential Conference and Exhibition
World Trade and Convention Centre (WTCC) | Halifax, Nova Scotia

SPONSOR LEVELS

(ALL AMOUNTS ARE IN U.S. DOLLARS)

DIAMOND
\$40,000 +

TITANIUM
\$20,000 +

PLATINUM
\$10,000 +

GOLD
\$5,000 +

PATRON
\$1,000 +

SPONSORS WILL RECEIVE THE FOLLOWING PROMINENT RECOGNITION OF THEIR CONTRIBUTION LEVEL:

NAME OR LOGO IN **PROGRAM BOOK**, IF THE SPONSORSHIP FORM IS RECEIVED BY MAY 31, 2011

NAME OR LOGO IN AN APPRECIATION AD IN THE SEPTEMBER 2011 ISSUE OF THE **AAPG EXPLORER** FOR
DIAMOND, **TITANIUM**, AND **PLATINUM** SPONSORS

NAME ON **SIGNS** AT THE SPECIFIC EVENT(S) / AREA SPONSORED

LOGO ON **SCREENS** IN THE **OPENING SESSION** AND **ORAL SESSIONS** (EXCEPT **PATRON**)

LOGO ON **APPRECIATION SIGNS**

NAME ON THE CONFERENCE **WEBSITE**

SPONSOR RIBBONS TO WEAR ON **BADGES** DURING THE CONFERENCE:

DIAMOND (12 RIBBONS), **TITANIUM** (10 RIBBONS), **PLATINUM** (8 RIBBONS), **GOLD** (4 RIBBONS), **PATRON** (2 RIBBONS)

LOGO DISPLAYED ON **BANNERS** AT THE CONFERENCE

COMPLIMENTARY CONFERENCE **PASSES** FOR **DIAMOND** (6 PASSES), **TITANIUM** (4 PASSES), **PLATINUM** (2 PASSES)

DIAMOND SPONSORS ALSO RECEIVED A **FULL-COLOR ONE-PAGE AD** IN THE **PROGRAM BOOK**

IF YOU WOULD LIKE TO REAP THE BENEFITS OF BECOMING AN OFFICIAL
SPONSOR OF 3P ARCTIC 2011, PLEASE CONTACT:

JULIE SIMMONS, AAPG USA, +1 918 560 2618 JSIMMONS@AAPG.ORG

TURN OVER TO VIEW DETAILS OF SPONSORSHIP OPPORTUNITIES

TERMS AND CONDITIONS

- Sponsorships are allocated on a **first-come, first-served basis**.
- All sponsorship values are based on **exclusive sponsorship**; **co-sponsorships** are available, beginning at 50%. Two companies may share an item for 50% each. If more than two companies wish to sponsor an item, it will be considered on a case-by-case basis.
- Exclusive sponsorships will be given priority over co-sponsorships. If a company sponsors 50% (or less) of an item, that company will be recognized as a sponsor, but not an "exclusive" sponsor, even if that company is the only sponsor.
- "In-kind" sponsorship, i.e., an item provided by a company at your expense, but without payment to the conference (such as notepads, pens, lanyards, etc.), will be considered.

Sponsorship Opportunities

Show your company's support for the petroleum geosciences community by sponsoring the 3P Arctic 2011 Conference & Exhibition. Sponsors of 3P Arctic position themselves before the brightest minds in geosciences and their contribution is recognized before, during and after the event. Show your commitment to advancing geosciences - support 3P Arctic and AAPG.



3PARCTIC
The Polar Petroleum Potential
Conference & Exhibition

TECHNICAL PROGRAM

Audio-Visual Equipment, Services and Network US\$25,000

3P Arctic's cutting-edge presentations are not possible without projection and display technology and services. Your company's name and logo will be recognised electronically in each session hall and on signage in the presentation area.

Speakers Service Centre and Equipment US\$5,000

Your company name and logo will appear as a desktop background and screensaver on all computers as well as posters in and around the authors room. Recognition will be given in the program. Your company will also have the option to give in-kind sponsorship by leaving branded gifts or printed material for presenters on desks.

Abstracts (CD) US\$5,000

An electronic version of the technical program abstracts, this item is distributed to every professional delegate. Your company name and logo will appear on the CD label.

Abstracts (printed) US\$5,000

Your company name and logo will be displayed on the cover of this volume containing brief summaries of every 3P Arctic 2011 technical presentation, and provided to every professional delegate.

Oral Sessions Wednesday (6 sessions), Thursday (6 sessions) and Friday (3 sessions) US\$25,000

As official sponsor of the Oral Sessions, your company's logo will appear on screen between papers as well as on banners in each of the three technical session rooms for the duration of the conference. In addition, your company will have the chance to place publicity material on seats in each of the three rooms. Your company will be recognised as the official oral session sponsor in the event program.

Poster Sessions Wednesday and Thursday US\$10,000

Your company will be recognised in the program as the official sponsor of the posters, as well as on signage in the vicinity of the poster session area.

CATERED FUNCTIONS

Icebreaker Reception Tuesday evening US\$25,000

Your sponsorship of this high-profile event, honouring the 3P Arctic 2011 dignitaries and volunteers, will be recognised by including your company logo on the event invitations, as well as banners prominently displayed at the Ice Breaker, which will be held on the evening of Tuesday 30th August.

Coffee / Tea Breaks Wednesday (a.m. and p.m.) US\$15,000

Your company and its logo will be recognised at the sponsored catering points by means of a large banner for each day of your sponsorship, and credit given in the program book.

Coffee / Tea Breaks Thursday (a.m. and p.m.) US\$15,000

Your company and its logo will be recognised at the sponsored catering points by means of a large banner for each day of your sponsorship, and credit given in the program book.

Coffee / Tea Breaks Friday (a.m. only) US\$7,500

Your company and its logo will be recognised at the sponsored catering points by means of a large banner for each day of your sponsorship, and credit given in the program book.

Delegate Lunch Wednesday US\$25,000

Delegate lunches are offered each day in a specified area of the conference centre. Your company's logo will be prominently displayed on banners and signage at the day's lunch, and on tabletop displays. Credit will be given in the program book.

Sponsorship Opportunities

continued...



3PARCTIC
The Polar Petroleum Potential
Conference & Exhibition

CATERED FUNCTIONS CONTINUED...

Delegate Lunch Thursday US\$25,000

Delegate lunches are offered each day in a specified area of the conference centre. Your company's logo will be prominently displayed on banners and signage at the day's lunch, and on table-top displays. Credit will be given in the program book.

STUDENTS

Student Volunteers US\$6,000

Student volunteers will be essential to the successful running of 3P Arctic 2011. Volunteers will be used in various areas of the exhibition, including as ushers and behind the registration desk. Each volunteer will be given a t-shirt to wear featuring a prominent logo of the sponsoring company recognising the company as the sponsor.

Student Support US\$10,000

Help a neo geo attend 3P Arctic. Your company's contribution allows students to participate at a reduced rate. Sponsor will be acknowledged on signage.

Student Reception US\$10,000

Show students your support by sponsoring the student reception. Sponsors' logos will be displayed on signage at this event attended by students and faculty.

ITEMS

Conference Bag US\$30,000

Your company's logo will appear on this item which will be carried by professionals both during and long after the event has concluded.

Lanyard (to be supplied by sponsor) US\$5,000

The sponsor has the opportunity to provide lanyards with corporate identity for all conference delegate, speaker, VIP and visitor badges. These will be distributed to all delegates and visitors at the 3P Arctic 2011 registration area.

ITEMS CONTINUED...

Technical Program and Registration Announcement US\$15,000

This document will be sent out both as a hard copy and via e-mail to the AAPG's geoscience database. The announcement will include the preliminary technical programme, letters of welcome by various dignitaries and other preliminary information regarding the event. This is expected to be released 2-3 months before the show. Your company's name and logo will feature on the front cover of both the hard and soft copies of the announcement.

Program Book US\$10,000

This official guide includes the conference schedule and delegate information, technical presentation times, and letters of welcome by various dignitaries and is given to every professional registrant. Your company's name and logo will be featured on the front cover.

Opening Session US\$15,000

Your company's logo will feature on screen during the opening session as well as on banners in and around the room. Credit will be given in the official program, and your company will have the opportunity to do a 'seat drop' before the opening session commences.

Registration Area and Equipment US\$15,000

All delegates, visitors and exhibitors will be required to register for the conference and exhibition through the 3P Arctic 2011 official website. The registration page of www.3pArctic.com will feature a link to the sponsor's website. On completing online registration, delegates print out an A4 sized confirmation page, which includes the sponsor's logo. This is then taken to the conference registration desk where it is scanned to produce the delegate badge. The sponsor's logo will also be displayed on a banner at the conference registration, and printed in the hard copy of the technical conference program.

Directional Signs and Posters US\$10,000

Your company name and logo will be on all directional signs on site, inside the World Trade and Convention Centre, Halifax, Exhibition Hall and Conference locations.

3P Arctic 2011 Sponsorship Form



3P ARCTIC
The Polar Petroleum Potential
Conference & Exhibition

SPONSORSHIP OPPORTUNITY SELECTION

Yes! Our company wants to support this premier Arctic geosciences events. Indicated below are our selections:

1st item: _____ and amount: US\$ _____

2nd item: _____ and amount: US\$ _____

3rd item: _____ and amount: US\$ _____

TOTAL AMOUNT = US\$ _____

YOUR CONTACT DETAILS

Company Name: _____

Contact Name: _____

Title / Position: _____

Address: _____

City: _____ State / Province: _____

Country: _____ ZIP / Postal Code: _____

Email: _____

Website: _____

Phone: _____ Fax: _____

AUTHORISED SIGNATURE _____

Invoice Immediately

Cheque Enclosed
(Payable to 3P Arctic 2011)

Wire Transfer

RETURN THIS FORM TO:

3P Arctic 2011 Sponsorship—Julie Simmons

AAPG USA / Tel: +1 (918) 560 2618 / Fax: +1 (918) 560 2684 / Email: jsimmons@aapg.org

We appreciate your generosity and support!



oes

AN
ALLWORLD
EXHIBITIONS
EVENT