



# 3P ARCTIC

## The Polar Petroleum Potential Conference & Exhibition

**3P Arctic 2009**  
**30<sup>th</sup> September – 2<sup>nd</sup> October**  
**Gubkin Russian State University of Oil & Gas**  
**Moscow | Russia**

### SHOW REPORT



A delegate reviews data  
at TGS-Nopec

3P Arctic was the first geoscience conference and exhibition focused solely on the Arctic. Moscow provided the ideal location with Russia being a key player in Arctic exploration and seismic data collection. The showcase event provided an excellent platform for industry professionals to network, share knowledge and keep abreast of major advances in the Circum-Arctic.

This inaugural event featured an international mix of speakers, delegates and exhibitors from major companies and academic institutions – all sharing new concepts, data and technologies to advance the science of exploration and production in the Circum-Arctic.

### THE CONFERENCE

3P Arctic 2009 provided a unique forum for geoscience professionals interested in the Arctic to come together and discuss the region's petroleum potential. Feedback from attendees demonstrated that the meeting was perfectly timed with the Arctic quickly becoming the most significant new frontier for petroleum exploration.

The conference was organised by the American Association of Petroleum Geologists (AAPG) with the support of the Russian Geological Society (RosGeo).

The high-quality technical program consisted of three parallel sessions addressing 15 themes relating to the petroleum potential of the Circum-Arctic. 24 posters and 124 oral presentations were given overall by over 100 speakers.

The dual-language conference incorporated a mix of geology-based assessments and probabilistic studies of the circum-arctic basins that have the potential for new hydrocarbon discoveries. Papers featured analyses of the structure, evolution of the sedimentary basins, and hydrocarbon potential of the current day continental shelves,



John Hogg,  
Conference Co-Chair

slope and abyssal plains in addition to presentation of new technology set to enable ice-infested and deep water exploration and more accurate data collection above the Arctic Circle. The highly specialised conference program also featured results from some of the major seismic surveys from the various offshore basins and the newly publicised



A technical session at 3P Arctic 2009

results of the USGS Circum-Arctic Resource Appraisal (CARA) were communicated.

Abstracts were chosen by a technical committee made up of geoscience professionals from some of the leading Russian and International oil companies including Rosneft, VNIGNI, ExxonMobil, Chevron, StatoilHydro and the US Geological Survey (USGS).

## THE EXHIBITION

Exhibitors at 3P Arctic 2009 came from Germany, The Netherlands, Norway, Russia, United Kingdom, United States and The United Arab Emirates.



Alan Williams presents data from Fugro NPA

The 3P Arctic event was planned to ensure that delegates and exhibitors were able to interact with each as frequently as possible.

This ensured that the exhibitors were provided with ample opportunity to make contact with all the attendees. This careful coordination of

conference and exhibition resulted in very positive feedback from all the exhibitors,

who without exception rated the quality of delegates as 'good' or 'excellent'. Although the next edition of the event is not scheduled to take place for two years, all involved with the 2009 edition are confident that 3P Arctic 2011 will be both bigger and better.



A meeting takes place at the ION stand

## THE ICE BREAKER

A highlight of the event was the unique ice breaker evening, sponsored by the Association of British Offshore Industries (ABOI). All attendees of the conference were given an official 3P shot glass, which they could fill with a selection of vodkas and national beverages from around the world provided by the exhibitors. The event brought together delegates and exhibitors in the exhibition hall for a unique opportunity to network and taste-test.



'The Ice Breaker' sculpture attracts delegates to DMNG

## FOR THE RECORD

### EXHIBITION

|                      |                   |
|----------------------|-------------------|
| Space Occupied       | 450m <sup>2</sup> |
| Exhibiting Companies | 17                |
| Exhibiting Countries | 8                 |

### CONFERENCE

|               |     |
|---------------|-----|
| Delegates     | 422 |
| Posters       | 24  |
| Presentations | 124 |



Save the date!

# 3P Arctic 2011

Conference, 30th August - 2nd September

Exhibition, 30th August - 1st September

WTCC - Halifax  
Nova Scotia, Canada



### FOR FURTHER INFORMATION PLEASE CONTACT:

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