



# 3P ARCTIC

The Polar Petroleum Potential  
Conference & Exhibition

**3P Arctic 2013**

15 - 18 October 2013

FORUM CONFERENCE AND EXHIBITION CENTRE, STAVANGER

The Geoscience Event for the Arctic

Hosted by



Organised by



[www.3pArctic.com](http://www.3pArctic.com)



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## Great Expectations for the High North

The recent USGS resource estimate indicates that a quarter of the world's undiscovered petroleum resources could lie within the Arctic Circle. However optimising the returns from these natural resources does present a unique set of challenges that will have to be met, if the future of this fragile region is to be assured.

With the stakes so high the acquisition of reliable data has never been more important to exploration and production companies. However, the Arctic region is characterized by unprecedented challenges related to its harsh and sensitive environment. This affects both the operability and cost of data acquisition, exploration drilling and production. By drawing on all their reserves of intellect, technological progress and determination the geoscientists working in the region are now making significant strides.

## Message from the conference organisers

"Since the inaugural 3P Arctic event in 2009, the Polar Petroleum Potential Conference & Exhibition has focused on the petroleum geology of the Circum-Arctic basins. By insuring that the event was led by the science and exploration considerations and not the politics, it has built an enviable reputation as the leading geoscientific event for this demanding and icy region.

With the combined efforts of the AAPG, NGS and OSEG, 3P Arctic 2013 will stage an exciting and dynamic conference that encourages the open sharing of knowledge. While technology advances and climatic changes are easing access to the Arctic basins, it is also clear that the industry will benefit from cooperating in its efforts to explore this demanding region. Facilitating networking and the development of friendships have been a feature of the previous two editions of the event (held in Moscow and Halifax), and this will also be the aim in the upcoming event.

The short courses, oral sessions and poster presentations will be focused on Arctic geoscience and engineering technologies. In addition to the technical program, anticipated to feature more than 150 presentations, there will be an exhibition that will be exclusive to companies working the Arctic.

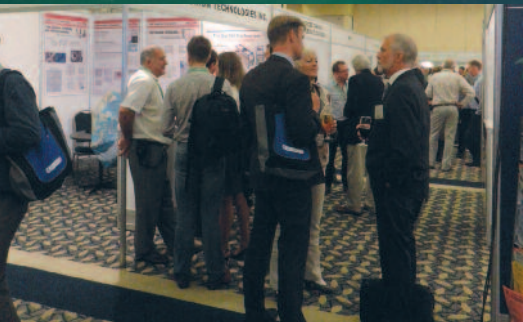
We hope to see you in Stavanger for what promises to be a fascinating conference and exhibition."

**Erik Lundin**  
**3P Arctic 2013 General Chair**



"3P Arctic was an excellent event which allowed us to get an update on the geology and prospectivity of this exciting frontier region."

*Shell*



"An eclectic mix of expertise and viewpoints made this conference highly valuable."

*Schlumberger*



## AAPG 3P Arctic

AAPG, NGS and OSEG are combining their expertise to provide Arctic explorers with a unique experience. Polar Petroleum Potential, 3P, is a geological/geophysical focused conference and exhibition focused on the circum-Arctic basins that are within the Russian, Norwegian, Greenlandic (Danish), Canadian and Alaskan onshore and offshore basins.

## Conference and workshops

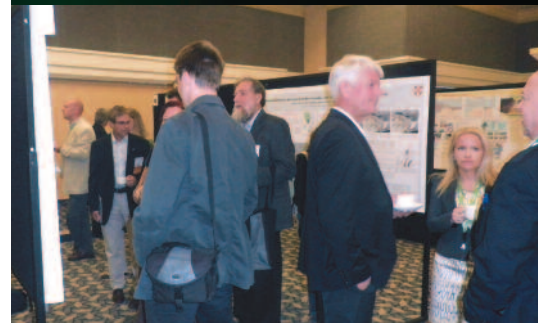
The 3P Technical Program will consist of 15 sessions including an estimated 125 oral presentations and more than 50 poster presentations. These will cover all aspects of the geology, petroleum geology and geophysics of the Arctic sedimentary basins.

Conference topical sessions will include:

- Appraisal of Arctic Petroleum Resources
- North Atlantic Conjugate Margins and the Arctic Connection
- Cenozoic Uplift of Arctic Margins and the Implications for Petroleum Potential
- Evolving Tectonic Interpretations and Models – Including Insights from New Seismic and Potential Fields Data
- Arctic Petroleum Systems
- The Ellesmerian Orogeny and Basement Rocks of the Western Arctic
- Northern Cordilleran – Brooks Range Connection
- Evolving and Innovative Technologies for Arctic Operations
- Geophysical Innovations for Arctic Data Collection, Processing and Interpretation
- Fundamental Geology and Geologic Maps of the Arctic
- Impacts of Climate Variability on Arctic Petroleum Potential and Operations
- Arctic Unconventional Resources
- Arctic projects to date – lessons learned

The relevant presentations will be grouped by region into eight sessions:

- Western Norway, Northeast Greenland
- Barents Sea (Western and Eastern)
- Northern West Siberia - South Kara Sea
- Siberian Arctic: Laptev Sea, East Siberian Sea, Russian Chukchi Sea
- Arctic Alaska – Onshore, U.S. Chukchi Sea and U.S. Beaufort Rifted Passive Margin
- Canadian Mackenzie Delta and Alaska Eastern Beaufort Deformed Margin
- Canadian Arctic Islands Rifted Margin
- Baffin Bay – West Greenland – Lincoln Sea



"Attending the 3P Arctic conference is a must for all geoscientists involved in Arctic E&P."

*MGM Energy Corporation*



"Very well organised, focused conference with a series of excellent technical sessions "

*Ikon-GeoPressure*





"An excellent opportunity for those working in the Arctic to discuss the complex geological settings of the Arctic region."

*Iceland GeoSurvey*



## AAPG 3P Arctic exhibition

**Delegate/Visitor profile:** As a guide exhibitors can expect to meet Geologists, Geophysicists, Geochemists and Reservoir Engineers.

**Exhibitor profile:** A diverse collection of exploration and development products, services, technology and techniques will be on display at 3P Arctic 2013.

## Targeted delegate campaign

3P Arctic will be promoted throughout countries bordering the Arctic region via extensive targeted visitor promotion campaigns designed to reach the people that count.

- Personal visits to oil companies active in Arctic exploration work, plus government ministries.
- Strategic specific direct mail campaigns to the AAPG, NGS and OSEG memberships.
- A media campaign including advertising and editorial coverage.
- Close liaison with association journals, quality trade press and other geoscience events including advertising, editorial and regular press releases.

## High quality venue

The 3P Arctic Conference and Exhibition will take place at the Stavanger Forum. This venue is well known to the petroleum industry and is situated less than 3km from central Stavanger.

## How to exhibit

To participate at 3P Arctic, select the following packages by filling out the Reply Form and fax it back to the representative office nearest to you.

**1. Space only** €400 per sqm  
Rent a space to build and design your own stand.

**2. Space & stand services** €465 per sqm  
Comprises exhibit space, walls, carpet, lighting and fascia name panel

**3. Space with walk-on-package** €475 per sqm  
Comprises all stand service facilities plus a selection of furniture, display items and electrical socket.

### Exhibition Organiser

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### Convention Sponsorship

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